

BOLO Mobile - Privacy Policy

This Privacy Policy was last updated on March 21, 2018. Your continued use of the Services following the posting of any changes to this Privacy Policy constitutes your full acceptance of those changes. If we make material changes to this policy, we may notify you on our Services, by a blog post, by email, or by any method we determine. We will also change the "Last Updated" date at the beginning of this Privacy Policy. Any changes we make to our Privacy Policy are effective as of this Last Updated date and replace any prior Privacy Policies.

Services: Our Services include the software-as-a-service offering (a photo sharing service that allows Customers to securely share photos and associated information over the internet to authorized computers and mobile devices) from BOLO Mobile which includes its website (www.bolomobile.com), the BOLO Mobile software including its application (the “App”) and any content related thereto; BOLO Mobile is accessible by Authorized Users via personal computer through internet/web browsers and via Apple (iOS) and Android mobile devices for all users up to the maximum set forth in the Enrollment Form; all photos and data is stored on secure, encrypted cloud server(s). The Application is licensed, not sold, to you. Please visit this page www.bolomobile.com/terms_of_service frequently to check for changes in these Terms of Service. The date of the last update will be posted at the top of these Terms of Service for your convenience. Within this policy you we may make reference to items in the Subscription Agreement. Please see your group Admin for access to this agreement.

Your Privacy: BOLO Mobile follows all legal requirements to protect your privacy. Our Privacy Policy is a legal statement that explains how we may collect information from you, how we may share your information, and how you can limit our sharing of your information.

Confidential Information: From time to time during the Usage Period, either party may disclose or make available to the other party information about its business affairs, products, confidential intellectual property, trade secrets, third-party confidential information, and other sensitive or proprietary information, whether orally or in written, electronic, or other form or media/in written or electronic form or media, and whether or not marked, designated or otherwise identified as "confidential" (collectively, "Confidential Information"). Confidential Information does not include information that, at the time of disclosure is: (a) in the public domain; (b) known to the receiving party at the time of disclosure; (c) rightfully obtained by the receiving party on a nonconfidential basis from a third party; or (d) independently developed by the receiving party. The receiving party shall not disclose the disclosing party's Confidential Information to any person or entity, except to the receiving party's employees who have a need to know the Confidential Information for the receiving party to exercise its rights or perform its obligations hereunder. Notwithstanding the foregoing, each party may disclose Confidential Information to the limited extent required (i) in order to comply with the order of a court or other governmental body, or as otherwise necessary to comply with applicable law, provided that the party making the disclosure pursuant to the order shall first have given written notice to the other party and made a reasonable effort to obtain a protective order; or (ii) to establish a party's rights under the Subscription Agreement, including to make required court filings. On the expiration or termination of the Usage Period, the receiving party shall promptly return to the disclosing party all copies, whether in written, electronic, or other form or media, of the disclosing party's Confidential Information, or destroy all such copies and certify in writing to the disclosing party that such Confidential Information has been destroyed. Each party's obligations of non-disclosure with regard to Confidential Information are effective as of the Effective Date and will expire five years from the date first disclosed to the receiving party; provided, however, with respect to any Confidential Information that constitutes a trade secret (as determined under applicable law), such obligations of non-disclosure will survive the termination or expiration of the Subscription.

Definitions

"Non Personal Information" is information that is not personally identifiable to you and that we automatically collect when you access our Services with a web browser. It may also include publicly available information that is shared between you and others.

"Personally Identifiable Information" is non-public information that is personally identifiable to you and obtained in order for us to provide you within our Services. Personally Identifiable Information may include information such as your name, email address, and other related information that you provide to us or that we obtain about you.

"Services" means the software-as-a-service offering (a photo sharing service that allows Customers to securely share photos and associated information over the internet to authorized computers and mobile devices) from BOLO Mobile which includes its website (www.bolomobile.com), the BOLO Mobile software including its application (the "App") and any content related thereto; BOLO Mobile is accessible by Authorized Users via personal computer through internet/web browsers and via Apple (iOS) and Android mobile devices for all users up to the maximum set forth in the Enrollment Form; all photos and data is stored on secure, encrypted cloud server(s).

Information We Collect

Generally, you control the amount and type of information you provide to us when using our Services. As a Visitor, you can browse our website to find out more about our Services. You are not required to provide us with any Personally Identifiable Information as a Visitor.

Computer Information Collected

When you use our Services, we automatically collect certain computer information by the interaction of your mobile phone or web browser with our Services. Such information is typically considered Non Personal Information. We also collect the following:

What We Collect from You: We do not track your location in any way. We receive your First name, Last name, email address, and telephone number. We receive your email address when you send an email to us. We receive your mobile phone number when you send a text message to us. We receive the operating system brand of the mobile device you use to connect to BOLO Mobile. We also receive any user or screen name that you select in connection with the Service, as well as any data entered into the Service, or comments or feedback regarding the Service that you send to us. We will retain records of all of your activities within the Service. We use this information to (a) provide you with the Service, (b) process and respond to subpoenas and other inquiries, (c) improve the Service, (d) if necessary, contact you with important announcements or messages, (e) conduct research, and (f) provide anonymous reporting for internal and external clients and partners. Each message that you send through the Service (either to us or to other users of the Service) is stored on our servers. We retain these messages on our servers. BOLO Mobile may utilize servers owned by third parties.

Disclosure of Your Information: We will not rent or sell your Personal Information to other companies or individuals, unless we have your consent. We may use or disclose such information in any of the following limited circumstances: We have your consent. We need to enforce our Subscription Agreement or Terms of Service. We provide such information to trusted businesses or persons for the sole purpose of processing personally identifying information on our behalf. When this is done, it is subject to agreements that oblige those parties to process such information only on our instructions and in compliance with this Policy and appropriate confidentiality and security measures. We provide such information to third parties who have entered into non-disclosure agreements with us. We provide such information to a company

controlled by, or under common control with, BOLO Mobile for any purpose permitted by this Policy. We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We believe it is necessary to share Personal Information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of BOLO Mobile's Terms of Service, or as otherwise required by law. We transfer Personal Information about you if BOLO Mobile is, or its assets are, acquired by or merged with another company. We may share aggregated information with others without further notice. An example of this would be the number of people who used the Service in a given month, or the total number of photos shared in a given week, or success statistic for the number of people found, captured, identified. We reserve the right to send you certain communications relating to the Service, such as marketing messages, announcements and administrative messages, without offering you the opportunity to opt-out of receiving them.

Security: BOLO Mobile takes precautions to ensure the security of your Personal Information. However, we cannot guarantee that hackers or other unauthorized persons may gain access to your Personal Information despite our efforts. You should note that in using the Service, your information will travel through third party infrastructures which are not under our control (such as your carrier network).

Cookies: Our Website may use "Cookies" to identify the areas of our Website that you have visited. A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to personalize the Content that you see on our Website. Most web browsers can be set to disable the use of Cookies. However, if you disable Cookies, you may not be able to access functionality on our Website correctly or at all. We will never place Personally Identifiable Information in Cookies.

Third Party Tools: We also use third party tools to improve the performance and features of our Services. These third party tools are designed to collect only Non-Personal Information about your use of our Services. However, you understand that such tools are created and managed by parties outside our control. As such, we are not responsible for what information is actually captured by such third parties or how such third parties use and protect that information.

Advertising: We use Remarketing with Google Analytics to advertise on third party sites to you after you visited our Site. We and our third party vendors, like Google, use first party cookies (such as the Google Analytics cookie) and third party cookies (such as the DoubleClick cookie) to inform, optimize and serve ads based on your past visits to our Site.

You can opt-out of Google Analytics for Display Advertising and customize the Google Display Network ads by visiting the [Google Ads Settings](#) page. Google also recommends installing the [Google Analytics Opt-out Browser Add-on](#) for your browser. Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

Automatic Information: We may receive information from your web browser or mobile device. This information would include the name of the website from which you entered our Services, if any, as well as the name of the website to which you're headed when you leave our website. We receive the type of mobile device used to download our mobile application and possibly will receive unique identifiers of that device. This information also includes the IP address of your computer/proxy server that you use to access the Internet, your Internet Website provider name, web browser type, type of mobile device, and computer operating system. We may use all of this information to analyze trends among our Users to help improve our Services.

How We Use Your Information

We use the information we receive from you as follows:

- **Customizing Our Services**
We may use the Personally Identifiable information you provide to us along with any computer information we receive to customize our Services.
- **Sharing Information with Third Parties**
We do not sell, rent, or otherwise provide your Personally Identifiable Information to third parties for marketing purposes.
- **Data Aggregation**
We retain the right to collect and use any Non Personal Information collected from your use of our Services and aggregate such data for internal analytics that improve our Services as well as for use or resale to others. At no time is your Personally Identifiable Information included in such data aggregations.
- **Legally Required Releases of Information**
We may be legally required to disclose your Personally Identifiable Information, if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Legal Terms; (d) necessary to protect us from legal action or claims from third parties including you and/or other Users; and/or (e) necessary to protect the legal rights, personal/real property, or personal safety of BOLO Mobile, our Users, employees, and affiliates.

Links to Other Websites: Our Services may contain links to other websites that are not under our direct control. These websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. You access such linked Websites at your own risk. These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of those individual websites to see how the operators of those third-party websites will utilize your personal information. In addition, these websites may contain a link to Websites of our affiliates. The websites of our affiliates are not subject to this Privacy Policy, and you should check their individual privacy policies to see how the operators of such websites will utilize your personal information.

Our Email Policy: Our affiliates and we fully comply with national laws regarding SPAM. You can always opt out of receipt of further email correspondence from us and/or our affiliates. We agree that we will not sell, rent, or trade your email address to any unaffiliated third-party without your permission.

Questions About Our Privacy Practices or This Privacy Policy: If you have any questions about our Privacy Practices or this Policy, please contact us at support@bolomobile.com